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**MAMMOTH LAKES RECREATION  
Development & Fundraising Committee  
Friday, September 23, 2016 @ 3pm  
Mammoth Lakes Tourism & Recreation Building  
Conference Room  
2520 Main Street, Mammoth Lakes, CA**

NOTE: In compliance with the American with Disabilities Act, if you need special assistance to participate in this meeting, please call (760) 934-4932. Notification 48 hours prior to the meeting will enable MLR to make reasonable arrangements to ensure accessibility to this meeting. (28CFR 35.102-35.104 ADA Title II)

NOTE: All comments will be limited by the Committee Chair to a speaking time of five minutes.

**ROLL CALL**

Committee Members: Tom Johnson, Danna Stroud, David Page and Gary Morgan

**PUBLIC COMMENT (On items not on the Agenda)**

**ADMINISTRATIVE ITEMS**

1. Approval of the Agenda
2. Review and accept a Communications Proposal that supports the MLR Fundraising Strategy
3. Development of a long term funding strategy to support the MLR Strategic Plan
  - a. Review the Grants and Sponsorship Matrix
  - b. Review the Communications Matrix
  - c. Identify Potential MLR Events, Programs & Activities that generate unrestricted funds
  - d. Review the Elements of an Ambassador Program
4. Schedule next committee meeting

**COMMITTEE MEMBER REPORTS**

**REQUEST FOR FUTURE AGENDA ITEMS**

**ADJOURNMENT**

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the Mammoth Lakes Tourism and Recreation outside showcase not less than 72 hours prior to the meeting dated this 16<sup>th</sup> day of September, 2016.

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Rich Boccia, MLR Executive Director