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**MAMMOTH LAKES RECREATION**  
**Development & Fundraising Committee**  
**Friday, November 4, 2016 @ 3:30pm**  
**Mammoth Lakes Tourism & Recreation Building**  
**Conference Room**  
**2520 Main Street, Mammoth Lakes, CA**

Mammoth Lakes Recreation Committee Members may participate from a teleconference location if the meeting notice has been published in advance at the site of the meeting and the location that they will be calling in from as the site needs to be accessible to the public. Note: Members of the public may attend the open-session portion of the meeting from a teleconference location, and may address the Board during any one of the opportunities provided on the agenda for public comment.

NOTE: In compliance with the American with Disabilities Act, if you need special assistance to participate in this meeting, please call (760) 934-4932. Notification 48 hours prior to the meeting will enable MLR to make reasonable arrangements to ensure accessibility to this meeting. (28CFR 35.102-35.104 ADA Title II)

NOTE: All comments will be limited by the Committee Chair to a speaking time of five minutes.

### **ROLL CALL**

Committee Members: Tom Johnson, Lara Kaylor, David Page and Gary Morgan

### **PUBLIC COMMENT (On items not on the Agenda)**

### **ADMINISTRATIVE ITEMS**

1. Approval of the Agenda
2. Communications Plan Progress Report (Osborne & Hoxie)
3. "Spirit of Giving" Campaign Progress Report (Staff)
4. CRM Project Management Progress Report (Staff)
5. Mammoth Ambassadors Progress Report (Gary)
6. Review of the Fundraising Strategy (Gary)
7. Schedule next committee meeting

### **COMMITTEE MEMBER REPORTS**

### **REQUEST FOR FUTURE AGENDA ITEMS**

### **ADJOURNMENT**

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the Mammoth Lakes Tourism and Recreation outside showcase not less than 72 hours prior to the meeting dated this 27st day of October, 2016.

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Rich Boccia, MLR Executive Director