

MAMMOTH LAKES RECREATION
Communications Committee Meeting
Monday, December 14, 2015 @ 4pm

Mammoth Lakes Tourism and Recreation Building
Conference Room
2520 Main Street, Mammoth Lakes, CA

Mammoth Lakes Recreation Committee Members may participate from a teleconference location if the meeting notice has been published in advance at the site of the meeting and the location that they will be calling in from as the site needs to be accessible to the public. Note: Members of the public may attend the open-session portion of the meeting from a teleconference location, and may address the Board during any one of the opportunities provided on the agenda for public comment.

NOTE: In compliance with the American with Disabilities Act, if you need special assistance to participate in this meeting, please call (760) 934-4932. Notification 48 hours prior to the meeting will enable MLR to make reasonable arrangements to ensure accessibility to this meeting. (28CFR 35.102-35.104 ADA Title II)

NOTE: All comments will be limited by the President to a speaking time of five minutes.

ROLL CALL

Committee Members: David Page, Tom Johnson, Gary Morgan & Lara Kaylor

PUBLIC COMMENT (On items not on the Agenda)

ADMINISTRATIVE ITEMS

1. Approval of the Agenda
2. Approval of the Minutes of the November 30, 2015 Meeting
3. Finalize the MLR Branding Package - Erin Dekker
4. Develop a communication plan that is aligned with our fundraising strategy
5. Establish the next meeting date

COMMITTEE MEMBER REPORTS

REQUEST FOR FUTURE AGENDA ITEMS

ADJOURNMENT

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the Mammoth Lakes Tourism and Recreation building outside showcase not less than 72 hours prior to the meeting. Dated this 8th day of December, 2015



Rich Boccia, MLR Executive Director

Mammoth Lakes Recreation
November 30, 2015, MLR Communications Committee Meeting Minutes
Mammoth Lakes Tourism & Recreation Office Conference Room
2520 Main Street, Mammoth Lakes, CA 93546

ROLL CALL

Committee Member David Page called the meeting to order at 4:00 p.m. at the Mammoth Lakes Tourism and Recreation Conference Room, 2520 Main Street, Mammoth Lakes, CA. Present: David Page, Tom Johnson, Lara Kaylor and Danna Stroud

PUBLIC COMMENT

None.

ADMINISTRATIVE ITEMS

1. Approval of the minutes, to be differed until the Board meeting
2. Review of the graphic design versions for the logos.
 - a. The committee agreed that the first logo is the preferred choice.

REQUEST FOR FUTURE AGENDA ITEMS

- Integrating Communications with Development and Funding.

ADJOURNMENT

There being no further business to come before the Communications Committee, the meeting was adjourned at 5:00 p.m.

Respectfully submitted,

Lesley-Anne Hoxie
Executive Assistant
Mammoth Lakes Recreation