



Mammoth Lakes Recreation

Annual Report
Fiscal Year
2020/2021

Mission

To deliver cutting edge sustainable recreation, mobility and arts & culture opportunities and infrastructure for the benefit of the community and natural environment of Mammoth Lakes.

Guiding Principles

MLR uses an advocacy model steered by four guiding principals, as an interlocking and overlapping approach to expanding community benefit. All four core principals work together to inspire the greatest possible sustainable innovation with proper outcomes & oversight.

Quality of Life

Creating & enhancing a broad range of quality, sustainable recreation opportunities in & around Mammoth Lakes; improving the quality of life, experience, and general health & wellness of residents and visitors alike; making our community a viable place to live, work, invest, and do business.

Public Benefit

MLR works to support, develop and recommend funding for projects and programs that are accessible and available to the broadest number of community stakeholders.

Stewardship

Recreation is the gateway for understanding & caring for the precious landscape, public lands, and community values that underpin the economy of Mammoth Lakes, and the quality of life & experience for all its residents, visitors and other stakeholders.

Sustainability

To sustain quality recreational benefits & amenities, MLR works to support, develop & recommend funding that complements the natural landscape & environment, provides year-round opportunities, & is demonstrably sustainable in the long term - economically, socially and environmentally.

Contribution Reporting

\$164,500

Direct public support, grant funding and sponsorships for community programs & initiatives.

290% increase over Fiscal Year 2019/2020

Community Programs



Eastern Sierra Adopt-A-Trail

\$18,000

- 36 [Adopt-A-Trail](#) facilities
- 463 volunteer hours equaling \$13,215 added value in volunteer labor
- 29 facilities adopted by volunteer stewards
- 17 facilities adopted by fiscal sponsors



Tangle Free Waters

\$3,600

- 25 [Tangle Free Waters](#) stations at high-use fishing locations to keep monofilament fishing line out of lakes, rivers and streams
- Line is collected and sent to facility for recycling into artificial fish habitat and reef

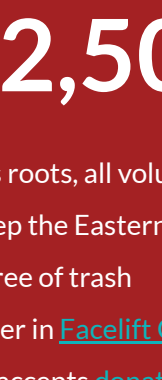


Mammoth Lakes Trail System

\$10,000

- MLR advocates for and on behalf of the [MLTS](#) to initiate and communicate desired trail needs, current and future projects, and actively seeks alternative funding sources

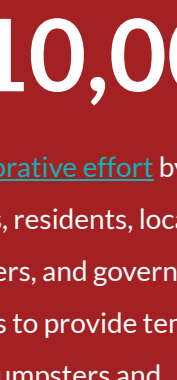
Initiatives



Sierra Trash Eliminators

\$2,500

- Grass roots, all volunteer effort to keep the Eastern Sierra clean and free of trash
- Partner in [Facelift Clean Up](#)
- MLR accepts [donations](#) to purchase trash grabbers, bags, buckets and safety supplies for [Sierra Trash Eliminators](#)

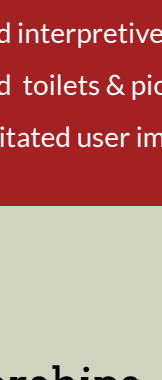


Dispersed Camping Collaborative

\$10,000

- [Collaborative effort](#) by business owners, residents, local land managers, and government officials to provide temporary trash dumpsters and portable toilets at key locations throughout Mono County

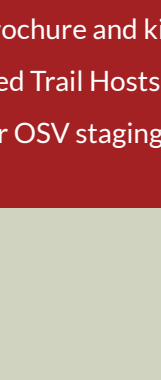
Grant Funded Projects



Sierra Nevada Conservancy

\$79,000

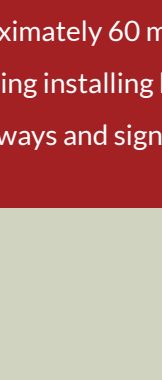
- Buckeye Hot Springs Day Use Area Improvement
- Improved parking/staging area
 - Created sustainable hotspings access
 - Installed interpretive panels
 - Installed toilets & picnic tables
 - Rehabilitated user impacts



CA State Parks, OHMVR Division

\$19,000

- Education & Safety
- Hosted winter recreation safety, etiquette and resources meeting
 - Developed Winter Recreation Map brochure and kiosk panels
 - Provided Trail Hosts at popular OSV staging areas



National Wilderness Stewardship Alliance

\$11,500

- National Forest Trail Stewardship Partner
- Provided for trail crew and volunteers to complete maintenance projects on approximately 60 miles of trail including installing bridges, causeways and signage.

Sponsorships



Los Angeles Department of Water & Power

\$5,900

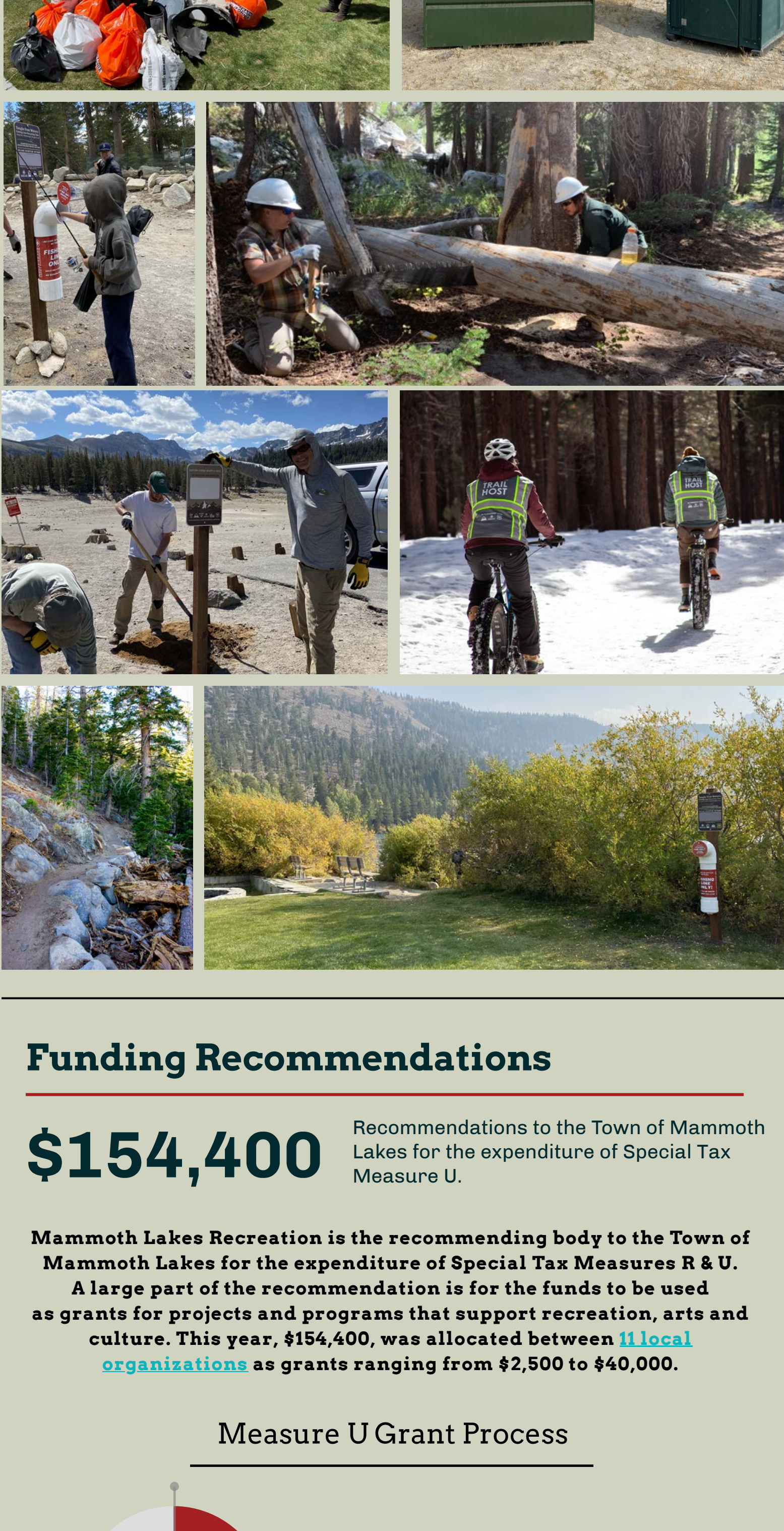
- Built & maintained six [Tangle Free Waters](#) stations in the Mammoth Lakes Basin
- Presenting sponsor of [Ely Fishing Film Festival](#) movie at Tri-County Fairgrounds
- Hosted 1st Annual Mammoth Lakes Photo Fishing Derby



Mono County Fish & Wildlife Commission

\$5,000

- Supported on the ground clean up efforts of local waterways to improve fish and wildlife habitat and prevent injury by removing monofilament line and other damaging debris.



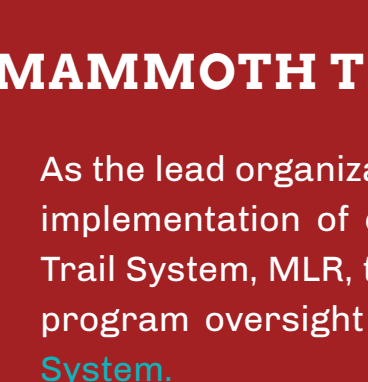
Funding Recommendations

\$154,400

Recommendations to the Town of Mammoth Lakes for the expenditure of Special Tax Measure U.

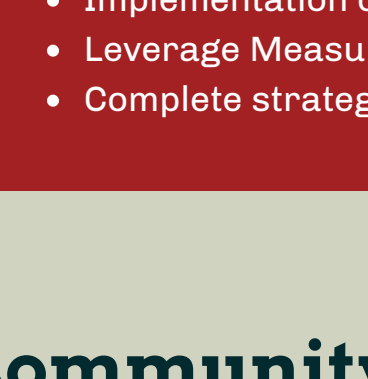
Mammoth Lakes Recreation is the recommending body to the Town of Mammoth Lakes for the expenditure of Special Tax Measures R & U. A large part of the recommendation is for the funds to be used as grants for projects and programs that support recreation, arts and culture. This year, \$154,400, was allocated between 41 local organizations as grants ranging from \$2,500 to \$40,000.

Measure U Grant Process



STEP 01
APPLY

Applications for Measure U Grants are accepted annually during the month of February. MLR hosts applicant workshops and works with each applicant to bring the best application forward.



STEP 02
REVIEW

The MLR Allocations Committee volunteers approximately 200 hours to review the applications and hold public meetings to speak directly with each applicant to bring the best application forward.



STEP 03
RECOMMEND

Following the review process, the Allocations Committee presents recommendations to the MLR Board and final recommendations are forwarded to Town Council for approval. Funds are typically dispersed in July.

Advisory Committees

MAMMOTH TRAILS COMMITTEE

As the lead organization for strategy, funding, coordination and implementation of existing and future projects for the Mammoth Lakes Trail System, MLR, through its Mammoth Trails Committee, provides work program oversight and recommendations for the [Mammoth Lakes Trail System](#).

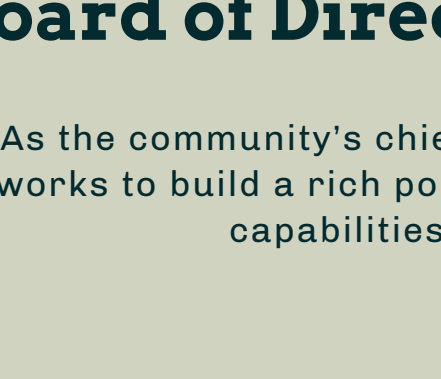
The role and focus of the Mammoth Trails Committee is:

- Development of policy direction
- Implementation of larger capital projects and trails programs
- Leverage Measure R funding
- Complete strategic direction work and recommendations

Community Outreach

MAMMOTH TRAILS COMMUNITY MEETINGS

Mammoth Trails Community Meetings are the forum for all trail users to come together and be part of the Mammoth Lakes Trail System. Twice-annual meetings are hosted by MLR to engage with the public on all things MLTS!



TRAIL ETIQUETTE VIDEO SERIES

Working with MLTS management and staff, a series of trail etiquette videos were produced and shared with the public through social media channels.

The series provided information on:

- [E-biking in & around Mammoth Lakes](#)
- [Controlling Speed on a Bike](#)
- Equestrian Encounters (Coming Soon!)

TRAILHEAD NEWSLETTER

Digital publication highlighting outdoor recreation, arts and culture news and events in the Town of Mammoth Lakes and beyond. Nearly 800 subscribers have joined since the first publication in January 2021. Content is archived on [MammothLakesRecreation.org](#)



Board of Directors & Staff

As the community's chief advocate for recreational development, MLR works to build a rich portfolio of partnerships with a wealth of diverse capabilities, resources and growth potential.

[Meet the Board!](#)

Thank You!

Thank you for your continuing support and dedication helping Mammoth Lakes Recreation fulfill it's vision, mission and goals.

Join Mammoth Lakes Recreation in delivering sustainable recreation, mobility and arts & culture opportunities!

Click [HERE](#) to make a one-time donation or sustaining gift.

www.MammothLakesRecreation.org

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